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From 7 Business Flops to 5-Figure Days
(How Jack Did It In 2025)

Introduction: Why You're Reading This

If you've ever tried to make money online... or just dreamed about it... you've probably noticed something frustrating:

- The **"old" methods are harder than ever.** Dropshipping, affiliate marketing, and even selling your own products online used to work more easily. But ad costs went up, competition exploded, and the simple tricks stopped working.

- And maybe you don't want to be a **salesperson** all day. A lot of online methods still feel like chasing people, convincing them, and dealing with refunds and complaints.

This report is about a model that's quietly changing the game. It's called **Pay-Per-Call marketing**. And it's the same method that took Jack... an ordinary guy who failed at seven businesses...
…from broke in his childhood bedroom…
…to making four figures on his "bad" days, and five figures on his good days.

What makes it different?
👉 You don't sell anything.
👉 You don't ship anything.
👉 You don't do customer service.
👉 You simply get paid every time you make the phone ring for a business.

This report will break it down step by step in plain language. By the end, you'll know:

- Why old online marketing models are dying.

- What Pay-Per-Call is and why it works.

- How Jack went from 7 failures to 5-figure days.

- The difference between low-ticket and high-ticket calls (so the numbers make sense).

- How YOU can learn this step by step in a free webinar with Chris Reader.

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Part 1: How Jack went from 7 Failed Business Attempts to Huge Success online.

Jack isn't the guy who "made it overnight." In fact, his journey looked more like a car stuck in the mud: spinning wheels, lots of effort, but not much progress.

- **7 failed business attempts.**

- A couple of tiny wins (sold a dropshipping store, made a little in video marketing).

- Then corporate sales, including a job at Google.

At first, Google sounded glamorous. But sitting in an open-plan office all day making small talk wasn't his dream. And though the money was decent, the constant phone calls and high sales targets drained him.

> "I hit my income goals," Jack said, "but I was stressed and exhausted. It just wasn't a match for my personality."

When the pandemic hit, remote work gave him a taste of freedom. But being glued to Zoom sales calls still wasn't the laptop lifestyle he wanted.

So he quit corporate sales, moved back home to Ireland (childhood bedroom and all), and said: *I'm going to figure out this online game, no matter what.*

That decision set him on the path to Pay-Per-Call.

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Part 2: What Is Pay-Per-Call? (Explained Simply)

Here's the big idea:

- **Businesses want customers.**

- **You want to earn online.**

- Pay-Per-Call connects the two.

Instead of you selling something, you run ads that get people to call a phone number. If the caller matches what the business is looking for, **you get paid... whether that person buys or not.**

Example 1: Pest Control (Low Ticket)

Say a pest control company makes about **$300 profit** when they land a new customer. Not everyone who calls becomes a customer... let's say **1 in 5 callers** do.

- $300 ÷ 5 = **$60 per call value** (on average).

- The company wants to keep some profit margin, so they'll pay you around **$10–$20 per call.**

That way:

- They cover their costs.

- They keep $40–$50 profit per call on average.

- You get steady, reliable payouts.

Example 2: Insurance (High Ticket)

Now imagine car insurance. A new customer might be worth **$1,500–$3,000+** in profit over time.

- If 1 in 5 calls turn into a customer, that means **each call is worth $300–$600** to the company.

- They might pay YOU **$65, $150, or even more per call.**

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See the difference?

👉 In low-ticket niches (like pest control), payouts are smaller.

👉 In high-ticket niches (insurance, loans, legal services, plastic surgery), payouts are much bigger.

That's why you'll see numbers like **$65 per call** tossed around... it's very real in the higher-value industries.

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Part 3: Why Pay-Per-Call Beats the Old Models

Let's compare.

Affiliate Marketing (per sale):

- You only get paid if someone buys.

- Refunds and chargebacks kill profits.

- Ads for health supplements or weight loss often get blocked.

Dropshipping:

- You deal with suppliers, shipping, angry customers.

- Thin margins.

- Shipping delays = refunds.

Selling your own product:

- Huge upfront costs.

- Customer service headaches.

- Risky inventory.

Pay-Per-Call:

- Paid instantly for calls.

- No refunds.

- No customer service.

- Mainstream, compliance-friendly niches.

It's simple math: the business gets steady leads, you get steady commissions, and nobody argues about refunds.

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Part 4: Jack's Breakthrough

When Jack first tried Pay-Per-Call, he had almost nothing.

- Back home in his childhood room.

- Debt piling up.

- Determined not to go back to sales calls.

He discovered Pay-Per-Call through another marketer, got ad credit from a network, and launched campaigns.

Within 90 days:

- He hit his first **$1,000 day.**

- Soon after, his first **$5,000 day.**

- Eventually, he scaled to **consistent 5-figure days.**

Even his "bad" days made him **$1,000–$9,999 in profit.**

One of his earliest wins was pest control. Later, he scaled into finance, spending **$30,000+ per day on ads** while feeding a sales team of 50+ agents.

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Part 5: Why This Works Anywhere in the World

Jack is from Ireland. He lives in Bulgaria now. His campaigns run in the U.S.

That shows the beauty of Pay-Per-Call:

- You don't need to be in the same country as the business.

- You don't need to speak to customers.

- You don't need a big office or warehouse.

If you have:

- A laptop

- Wi-Fi

- Basic ad skills

…you can run campaigns from anywhere.

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Part 6: The Secret Sauce ... Ads + Algorithms

Google, Facebook, and YouTube have spent billions building ad platforms.

That means they already know:

- Who searched for "pest control near me."

- Who's comparing car insurance quotes.

- Who's looking for a loan.

Your job isn't to find these people... it's just to run an ad that gets them to click and call.

And thanks to AI tools, writing ad scripts and making simple videos is easier than ever.

As Jack says:

> "The less targeting you do, the better. The ad script does the targeting."

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Part 7: Common Questions

Q: Do I talk on the phone?
No. You just send calls. Businesses handle them.

Q: Do I need a lot of money to start?
No. Some start with $15/day in ad budget to run tests and later scale up winning ads. Jack started with ad credit.

Q: Will this work in my country?
Yes. You can be anywhere in the world.

Q: What if I'm not good with tech?
If you can copy, paste, and upload, you can do this.

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Part 8: The Mindset Shift

Jack credits much of his success to mindset.

He studied hypnosis, affirmations, and personal development. Why?

Because online marketing is 90% mental.

Most people quit after 1–2 failures. Jack failed **seven times**... and then kept going.

That persistence, plus the right model, changed everything.

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Part 9: Why This Opportunity Is Exploding Now

Pay-Per-Call isn't brand new. But three forces are making it blow up today:

1. **Businesses are desperate for leads.**
   Post-pandemic, every service business wants predictable customers.

2. **Ad platforms are smarter than ever.**
   Billions invested = better targeting, easier for you.

3. **Compliance is easier.**
   Insurance, loans, pest control... these aren't "shady" offers.

That's why beginners are succeeding faster today than they could with older models.

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Part 10: Your Next Step

This is just the beginning.

The full story—the system, the companies, the step-by-step blueprint— I'll reveal everything in my exclusive new webinar.

This is your chance to see the "No-Sale" system in action.Your chance to finally break free from the grind of chasing sales.

Your chance to join the first wave of people already stacking $1K-$5K+ days with this revolutionary approach.

In this exclusive presentation, you'll discover:

- The exact method Antonio used to generate $220 million (and why it's the polar opposite of traditional internet marketing

- The specific billion-dollar companies that pay $20-$50 per connection (and how to get approved instantly)

- The simple profit strategy that produces 20-45% conversion rates (while traditional methods struggle to hit 2%, at best)

- Why this works especially well for people who've failed with affiliate marketing,e-commerce, Amazon, drop-shipping, and other traditional approaches

- Real case studies and income screenshots from complete beginners hitting $10K+in their first month

- The step-by-step blueprint for getting started, even with zero experience—and only $15 in your pocket

This presentation will _never_ be repeated.

The information is too valuable. The opportunity is too exclusive.

Reserve your seat now.

Because one day soon, you'll look back and say:"That was the moment that everything changed."

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